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3 Welcome to the 96th Bacardi Cup & BCIR

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The Star Class

The J/70 Class

- The Melges 24 Class
- The VX One Class
- The 69F Class
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- Stars in your Eyes
- Sharing the Spirit of Bacardi
- Oakcliff Sailing with Dawn Riley
- Bacardi Cup U30 Program
- Projeto Grael with Samuel Gonçalves

USA

- Bacardi Sustainability
- Regatta Information

shakealegmiami.org

FRIENDSHIP ONFIDENC

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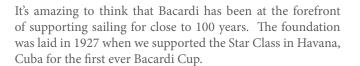
Shake -A-Leg Miami is a 501 (c) 3 nonprofit organization that serves the community with a focus on people with physical, emotional and economic challenges and their families thanks to the support of our donors and partners.



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WELCOME TO THE BACARDI CUP

2023 BACARDI INVITATIONAL REGATTA



A century is a great measure time. Long in a person's life, infinitely brief in terms of the planet, but a very significant period of time for a legacy sports event. The spirit of the first Bacardi Cup in Miami in 1962 extended the platform of passion, exhilaration, competition, professionalism and expertise which resonates throughout everything we continue to do here in 2023.

Uniting generations has always been one of our main goals in order to keep the Star Class vibrant, young and healthy. The Bacardi Cup is an event like no other, combining six days of world class racing full of pure drama and excitement, followed by a party atmosphere ashore. Progressing from the global popularity of the annual Bacardi Cup, was a natural evolution to embrace other high-performance classes and the Bacardi Invitational Regatta was born.

The regatta remains a landmark event for the Bacardi brand and Bacardi family. With much many thanks and appreciation to our sailors, host clubs and many volunteers, we have been able to achieve global renowned and success.

This year, Bacardi is also extremely proud to support the next generation of Star sailors through the Bacardi Cup U30 Program. To assist the next generation of Star sailors, we will waive the entry fee for U30 participants, as well as provide monetary assistance that they can use to offset regatta costs. This initiative will continue to lead and drive the success of the Star Class by giving the young sailors the opportunity to pursue their racing ambitions and reach their potential as Bacardi Cup Sailors.

Sailing is about teamwork and partnerships, and as always it is a pleasure and an honor for Bacardi to host sailors from around the world. Sailing is a competitive and recreational sport, and most importantly a lifetime's sport, and Bacardi appreciates the commitment every sailor makes to compete here in Miami.

Thank you to the supporting clubs and partners who share Bacardi's vision - Coral Reef Yacht Club, Biscayne Bay Yacht Club, Coconut Grove Sailing Club, Shake a Leg Miami, the US Sailing Center, the City of Miami and Dinner Key - and together with our event team help deliver the regatta.

Bacardi is happy to have you all back for another event. We are all ready and looking forward to enjoying those perfect ingredients of warm weather, reliable breeze, camaraderie and exceptional hospitality, and combined with our team's expertise, to offer up a world class sailing event. We will be happy to see the look of contentment on your faces over the coming week. Our mission is that you all have a great experience and that the excellence continues year after year.

Sailors dream of success in Miami - enjoy a fantastic and memorable event, may fair winds blow and may you exceed your expectations.

Thank you for your support. *Eddie Cutillas*, Bacardi USA

SPONSORS



Bacardi is the largest privately held spirits company in the world, producing and marketing internationally recognized spirits and wines. The company boasts an impressive portfolio of more than 200 brands and labels, including BACARDÍ rum, the world's best-selling and most-awarded rum; GREY GOOSE vodka, the world's leading super-premium vodka; DEWAR'S Blended Scotch whisky, the world's most awarded blended Scotch; BOMBAY SAPPHIRE gin, MARTINI vermouth and sparkling wines, CAZADORES 100% blue agave tequila and many more. Founded more than 155 years ago in Santiago de Cuba on February 4, 1862, family-owned Bacardi employs nearly 6,000 people, manufactures its brands at 29 facilities and sells in more than 170 countries. Bacardi Limited refers to the Bacardi group of companies, including Bacardi International Limited.

At Quantum^{*}, we're connected to sailors everywhere through our love of sailing and our belief that facing every challenge head-on is infinitely rewarding. For us, that means challenging convention – especially if that's what it takes to help our customers and the sailing industry get to new, better places. As a company and as individuals, we embrace every single challenge you bring our way as our own. Since 1996, we have focused on providing the best-performing products in sailing. Today, we're equally relentless about delivering a higher standard of service,

customer care, education, support and mentorship. It's how we'll continue to help sailors at all levels pursue their passions and achieve their aspirations. Our commitment starts with our dedicated employees at more than 70 sail lofts around the world and includes hundreds more

working behind the scenes to design, build and service Quantum[®] sails.

and residential design community.



Shake-A-Len

WWW.SHAKEALEGMIAMI.ORG

Shake-A-Leg Miami provides a place for children and adults with disabilities, as well as their families, to call their own. Through the power of sailing and watersports, it is a premier global community where people with physical, emotional and economic challenges come together with their family members of all ages and abilities to have fun, be inspired, develop friendships and launch dreams. Shake-A-Leg Miami focuses on building an inclusive community centered around water sports, the environment and personal fulfillment. With a unique lineup of adaptive water sports, Shake-A-Leg Miami offers adults and children with physical and intellectual disabilities many ways to be involved in their community. As a 501(c) 3 nonprofit, Shake-A-Leg Miami operates with gratitude from the tax-deductible charitable gifts from donors and partners like Bacardi, USA and the generous sailors who attend regattas there. Thank you for your support.

For nearly a quarter century, Tuuci has revolutionized outdoor spaces with durable, innovative shade platforms featuring nautically inspired

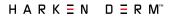
designs. Founded by Dougan Clarke in 1997, The Ultimate Umbrella Company, Inc., (now known as "Tuuci"), was born from seaside roots in Miami, Florida, where the global headquarters still resides today. With a keen eye on design and a passion for form and function, Dougan applied his craftsmanship to the shade industry to create Tuuci's unique brand of marine grade, shade architecture. Today, Tuuci's distinctive shade designs and furnishings may be experienced around the world and are sought by leading design professionals within the architectural



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One design sailing specialist and concierge service for small and large sailboat teams. The mission of Sail22 has always been to make sailing easier. We look to sailors directly and ask you to voice your needs so we can adjust our company to serve you better. This is important because, at the end of the day, we need to have what sailors want. Furthermore, we are different from the other online sailing stores, and offer our clients a personalized shopping service. As experts in the sport of sailing, our clients receive top level support in choosing the best sailing gear, rigging, accessories, and parts. Our team is here to help navigate your needs, and save you time.



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Skin-safe and reef-safe mineral sunscreen Harken Derm was designed by dermatologist Dr. Edit Olasz Harken MD, PhD, specifically for sailors. The company began when Edit noticed how many sailors had skin problems on their faces. Her husband, Peter Harken, had been making boats and blocks for over 50 years. When the couple attended boat shows and regattas, a practicing academic dermatologist - spoke about the need for good quality, consistent skin care in light of sailors' constant exposure to wind, water, and sun. To change this, Edit created a two-step solution: a sunscreen that is extremely water-resistant and contains only physical filters and that stays on the skin for a long time and an after Sun Skin Repair Lotion which is an antioxidant solution to skin damage.

REGATTA SUPPORTERS

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EFG International is a global private banking group offering wealth management and asset management services and is headquartered in Zurich. Its registered shares (EFGN) are listed on the SIX Swiss Exchange. It operates in around 40 locations worldwide, with a network spanning Europe, Asia Pacific, the Americas and the Middle East. EFG International operates in Miami through its subsidiaries EFG Capital, which provides its customers with investment and brokerage related financial services, and EFG Asset Management, which crafts financial advice for private clients seeking portfolio management and multi-family office services. An entrepreneurial spirit has shaped the bank since it was established in 1995, enabling it to develop hands-on solutions and build long-lasting client relationships.

Nautical Ventures offers top quality water sports products and support along with a highly trained, experienced, caring staff. We provide and promote adventurous fun and healthy lifestyle options to the general public, families, businesses and resorts in sunny South Florida. Our export division can provide kit worldwide. We carry an eclectic mix of water sport products unlike any other retailer: From boats and tenders, to kayaks and sups, submersibles to dive products, and yacht toys to land toys, all that are onthe cutting edge of water sports innovation. Nautical Ventures is dedicated to educating and advising our customers. By understanding your wants and needs we can provide you with a

personalized and extra-ordinary buying experience. Nautical Ventures ... "The go-to" people for fun on the water.



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Founded in 2005, Fever-Tree is the leading premium line of carbonated mixers. It procures the world's finest ingredients from natural sources, including quinine from the Democratic Republic of the Congo, ginger from Ivory Coast, India and Nigeria, and lemons from the slopes of Mount Etna, Sicily. The Fever-Tree range is designed to complement and enhance a range of premium spirits and with its high quality and naturally sourced ingredients is the perfect accompaniment to any drinking occasion. Unlike most mixers on the market today, which contain high fructose corn syrup, saccharin or aspartame, Fever-Tree products contain no artificial sweeteners, preservatives or flavorings, restoring taste and quality to the category. Since its launch, Fever-Tree has collected a vast number of awards, including the Best Selling and Top Trending Tonic Water for four consecutive years by the World's 50 Best Bars. In the U.S., Fever-Tree's portfolio includes mixers, comprising tonics, ginger ales and ginger beers that are available at leading retailers, bars and restaurants across the country.



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Termodinamica believes in revolutionizing the marine air conditioning industry by creating technology and top quality products that deliver high performance and comfort on board in a sustainable environment. Termodinamica offers a variety of services for marine air conditioning with inverter heat pumps, cold room, chilled room and construction of cold rooms in stainless steel (on demand) and handmade titanium heat exchangers for every kind of need. We also provide services related to engine rooms as well as parking ventilation for commercial ferries manufacturing in steel air duct. A team of technicians are available to travel all over the world and ready to assist in the most demanding projects.



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Team One Newport has been the leading outfitter for the world's best sailors, racers, teams, and businesses since 1985. Customer Service is our passion and we strive to make sure every customer is completely satisfied with their purchase. We choose our brands carefully to make sure we only carry the "best of the best" and proudly stand behind every product we sell. Our Team Sales/Embroidery Shop is the best in the business and supplies customers with everything from technical gear to shore gear, embroidery, sublimation, and gifts.

Originally brewed in the Cervecería HATUEY in Santiago de Cuba in 1927, HATUEY was Cuba's first premium beer. Named after the Indian Chief, Hatue, – the leader of the Taino tribe of Indians who lived in the early 16th century, from the island of Hispaniola- HATUEY originally sold 12 Million Cases. Expanding to meet the ever increasing demand for HATUEY, the Cerveceria Modelo in Havana opened in 1947 and had such success that the expansion continued with a state-of-the-art brewery, Cervecería Central, that went on line in 1953. By the late 1950's, HATUEY was the number one premium beer in Cuba and dominated the Cuban beer market. Today, the craft, Cuban-style premium ale is brewed in small batches at a family-owned brewery in the United States following the traditional craft beer brewing technique, inspired by the authentic Cuban taste.



CELEBRATING THE LEGACY OF A SAILING FRIENDSHIP

For 96 years, Bacardi and the Star Class have created the most evocative partnership in sailing. Year on year, the Bacardi Cup has delivered excellence, bringing together the world's best sailors to compete at one of the world's best sailing events.

A unique blend of competition, camaraderie and a great Bacardi party - if you are lucky enough to take part, you know it's something special.

Bacardi's involvement with sailing stretches back almost 100 years, when in 1927 the brand launched sailing history with the Star Class in Havana, Cuba for the first ever Bacardi Cup.

Even back then, the popularity of the Star Class and Bacardi brand meant the Bacardi Cup was destined for success. Today, nine decades after its foundation, sailors the world over still aspire to participate in the Bacardi Cup, celebrate the regatta's glorious history and secure their names on the prestigious trophies. From the outset, Bacardi has proudly set the standards for running outstanding racing and impressive socials.

"The Bacardi Cup, where tradition, history and competition come together like no other regatta in the world." Mark Reynolds, 7-time Bacardi Cup winner

The Bacardi Cup remains a landmark event for the Bacardi Rum brand and Bacardi family, which well deserves its reputation of competition and legendary hospitality.

THE ENDURING LEGACY OF FRIENDSHIP

The unrest of World War II stopped racing in Cuba. Thanks to the friendship and pioneering spirt of Tito Argamasilla Bacardi, the great grandson of the Bacardi founders, Ding Schoonmaker and Frank Zagarino, the phenomenal legacy and future of the Bacardi Cup was sealed with its transition to Biscayne Bay. Their friendship saved not only the regatta, but the future of an international tradition. Miami became the modern-day home of Bacardi and the racing home of the Star Class.

The Bacardi Cup celebrates the past, present and future of Star Class sailing. Spanning the 20th and 21st centuries and almost a century old itself, the Bacardi Cup is a seemingly invincible trophy which remains one of the few events in which weekend enthusiasts have the opportunity to compete head on with Olympian and World Champion athletes.

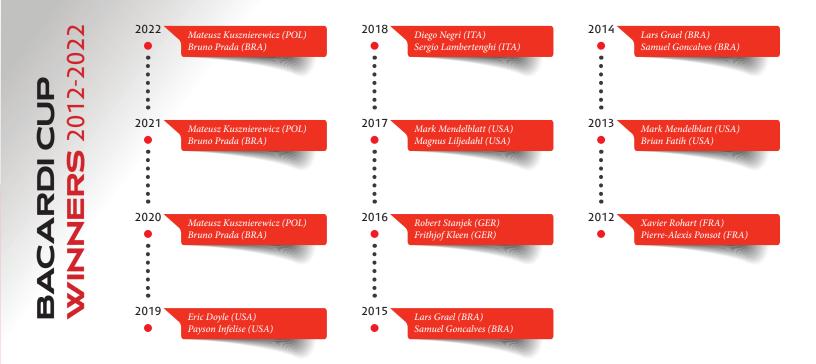
"Little did I know that I would meet sailors who would become friends for a lifetime." George Szabo

The Bacardi Cup attracts love and respect with sailors from well over thirty different nations having competed.

GENIUS ON THE WATER

Sailors dream of winning the Bacardi Cup – even just once. Tasting the Bacardi spirit is for everyone, sipping it out of the Bacardi Cup and Tito Bacardi Cup is for the few.

Star power is what it takes to win, with forty-five different skippers



having claimed the honour since 1927. Competing against the best in what is recognised as the hardest, wettest, least comfortable and most rewarding class of boat in sailing - racing the Star is the ultimate challenge.

"Drinking the rum from the Cup was most satisfying. Rum always tastes better when you win!" Phil Trinter, 2010 Bacardi Cup winner

Despite its relaxed atmosphere and nostalgia, the Bacardi Cup is known for its twists and turns as numerous sailing legends fight it out. It is no easy ride, and there is every chance the world's best will find themselves overhauled by amateur teams and weekend warriors. Staking your place on the leader board is never assured and the challenge for victory remains as tough today as the first edition back in 1927.

MORE THAN A REGATTA

Regattas can't just be about sailing. What makes the Bacardi Cup are the people, the sailors, the race committee, the volunteers, the Bacardi flair, the warm weather, crystal clear water, live music, party tempo – and the intrinsic joy and sensation to be part of something so exceptional.

"Drinking rum from the Bacardi Trophy is not only for the winning team, there is plenty of it to go around." Magnus Liljedahl, 5-time Bacardi Cup winning crew

The event has always held a very special place in the Bacardi family the pride of carrying on a Cuban and family tradition is intrinsic to the Bacardi Cup.

Now, like before in Havana, friends gather every year in Miami to celebrate – as one big family. Every year sailors return home with wonderful memories to cherish for the rest of their lives.

the water. For sailors it is classic Star racing at its best, respect as the best in the sport sail together, making friends from around the world, holding fast to tradition, keeping history alive, the relaxed and friendly atmosphere - and of course great Bacardi cocktails, parties and tropical Miami flair every night.

"The Bacardi Cup is like attending a family reunion except it is out on Biscayne Bay. It is always on the 'bucket list' of Star sailors."

John Chiarella, Star Class Commodore

AN ADDICTIVE TRADITION

Who would have dreamed that Star Class sailors would still be racing for the Bacardi Cup today - and in four years' time, in 2027, we will be celebrating 100 years. The partnership has blossomed – the Bacardi Cup continues to be the 'pin up' event.

"It's a brand. It's a tradition. It's a magic place. It's a perfect time of the year. It's great people. It's this magic taste and feeling you have. Once you taste it, you want it again." Mateusz Kusznierewicz, 3-time winner Bacardi Cup

Bacardi has supported many Star events – Worlds to regional Championships to Winter Series and more, and equally at the forefront of Bacardi's commitment to sailing is bringing on the next generation. For 2023, Bacardi's pledge to nurture the future is the launch of the Bacardi Cup U30 Programme, which will give U30 teams access to a complimentary event entry and a financial award towards event costs.

The world's best continue to dream of Bacardi Cup victory and there is plenty of unfinished business ahead as generations are united in their mission to compete at the Bacardi Cup and seal the ultimate accolade of their names engraved on the trophies. We are in it together – 1927 to 2027 and beyond.

The Bacardi Cup is many things to us all - memorable on and off



03/05

4:00 - 7:00 PM 4:00 - 7:00 PM

SUNDAY

STAR CLASS REGISTRATION - CRYC BACARDI CUP OPENING COCKTAIL - CRYC

03/06

08:00 - 09:00 AM 9:30 AM 11:25 AM

MONDAY

LATE CHECK-IN - CRYC **SKIPPERS' MEETING - CRYC** STAR CLASS FIRST WARNING SIGNAL

03/07



11:55 AM AFTER RACING STAR CLASS FIRST WARNING SIGNAL HAPPY HOUR - CRYC

03/08

WEDNESDAY

11:55 AM 2:00 - 7:00 PM 4:00 PM 5:30 PM

STAR CLASS FIRST WARNING SIGNAL **REGISTRATION - SALM** MID-WEEK PARTY/WELCOME COCKTAIL - SALM **SKIPPERS' MEETING - SALM**

03/09

8:00 - 9:00 AM 10:55 AM 10:55 AM 11:55 AM AFTER RACING

THURSDAY

LATE CHECK-IN - SALM **CIRCLE 2 FIRST WARNING SIGNAL CIRCLE 3 FIRST WARNING SIGNAL CIRCLE 1 WARNING SIGNAL** HAPPY HOUR - SALM

03/10

10:55 AM 10:55 AM 11:55 AM AFTER RACING

03/11

10:55 AM 10:55 AM 10:55 AM AFTER RACING **CIRCLE 2 FIRST WARNING SIGNAL CIRCLE 3 FIRST WARNING SIGNAL CIRCLE 1 FIRST WARNING SIGNAL** HAPPY HOUR - SALM

SATURDAY

FRIDAY

CIRCLE 1 FIRST WARNING SIGNAL CIRCLE 2 FIRST WARNING SIGNAL CIRCLE 3 FIRST WARNING SIGNAL AWARDS CEREMONY - SALM



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SAIL22

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The mission of Sail22 has always been to make sailing easier. We look to sailors directly and ask you to voice your needs so we can adjust our company to serve you better. This is important because, at the end of the day, we need to have what sailors want.

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STAR CLASS



There has always been something special about the Star Class, not least that it appeals to the full scope of sailors, from beginners to those at the forefront of the sport.

The Star Class has a legacy of elite and recreational appeal that will remain for generations, as the hunger to sail the class never ceases whatever your level of competition.

The Star was designed in 1910 by Francis Sweisguth for The Rudder magazine and 22 were built at Port Washington, of which five raced for the first time on May 30 the following year. It took until 1916 for some class rules to be drawn up, all the boats to this date being built from Sweisguth's plans, and in early 1922 the Star Class Racing Association was formed in New York. Four years later the Association voted that all boats must be measured and certified if they were to race. That was a milestone that proved a pointer for all other classes. In 1929, the original gunter rig was replaced by a Bermudian rig, and with many innovations the Star class led the world.

Always at the front of innovation, the Star has modernised itself and evolved, remaining attractive to sailors, while allowing rule changes to be accessible to all and always maintaining the one-design character. There are so many moments in Star Class history, many of which were recalled and celebrated at last year's 100th Anniversary Star Class World Championship.

Since 1927, the Star Class and the Bacardi brand have celebrated the Star class motto, "Honoring the Past, Leading the Future" at the Bacardi Cup. Established from the legacy of a sailing friendship, the Bacardi Cup has maintained the partnership between the Star Class and Bacardi Cup, and to this day friendship is what pervades every element of the event.

The Bacardi Cup is known the world over as a fun event. It attracts love and respect from Olympians, World Champions and amateurs alike, and of course the event well deserves its reputation of competition and legendary hospitality.

Losing a Bacardi Cup crown to a rival is hard, but there is always next year!

"The Bacardi Cup is synonymous with the Star," said Jerelyn Biehl, ISCYRA Executive Director.





starclass.org facebook.com/ISCYRA @internationalstarclass www.twitter.com/ISCYRA



The Star in 3 words? *Prestigious, competitive, tradition*

Fruit that represents the Star? Starfruit

Why Star sailors enjoy a cocktail? After a long day on the water, sharing a cold beverage with your competitors

> **Star sailors' music vibe?** Everything from The Grateful Dead to electronic

> > **Enjoy a cocktail with?** *The winner of the race*

Bacardi created: Starfruit Tropical BCIR named it: Star Smash

...and winning the Bacardi Cup is up there with winning the Star Worlds!

Jerelyn Biehl ISCYRA Executive Director Mateusz Kusznierewicz (POL) Bruno Prada (BRA)



Eric Doyle (USA) Payson Infelise (USA)



Diego Negri (ITA) Sergio Lambertenghi (ITA)





j70ica.org facebook.com/J70Class instagram.com/j70class

2022 BCR TOP 3



Paul Ward / Charlie Cumbley / Elliot Willis / Matt Howard (GBR)



Charles Thompson / Craig Burlton / Ben Saxton / Chris Grube (GBR)

Daniel Goldberg / Lucas Calabrese /

Tomas Hornos / Kristen Berry (USA)

The International J/70 has been a supporter of the Bacardi Cup Invitational Regatta from the first year they could form a fleet, with sailors from across the world heading to Miami to enjoy the best winter sailing in the world.

Hugely popular around the world, the J/70 is J/Boats' first ramp-launchable keelboat - designed to fulfil the need for an easy-to-own, high performance one-design that's exciting to sail, stable enough for the entire family and easy to tow, rig, launch and sail. Since its introduction in 2012, the boat has become the most prolific sport boat in the world counting nearly 1,700 boats sailing in 25+ countries worldwide, with the USA boasting the most prolific fleet of over 300 active boats.

A fun boat to sail, the J/70 performs across a wide range of wind conditions, from 3-5 knots up to 25-28 knots, any of which can face teams in Miami.

At the 2022 BCIR, five different race winners featured across the thirty-nine boat J/70 fleet. Only the ultimate winner, Paul Ward (GBR) on 'Eat Sleep J Repeat', managed to win twice, and after discarding their 17th place in race 4 counted an all top-three scorecard.

Commenting on why the J/70 fleets love coming to BCIR, the answer was short and sweet, "Miami wind!"



The J/70 in 3 words? *Thriving, community, performance.*

Fruit that represents the J/70? Lime

Celebrating growth and camaraderie

Rock

Stone Cold Steve Austin

Bacardi Created: Lime Cooler **BCIR name it:** Jumping 'J'







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MORE

DISCOVER

The Melges 24 has been on the BCIR roster since 2011, with the event firmly on the bucket-list for sailors around the world. Celebrating thirty years of racing this year, 1983- 2023, the Melges 24 remains one of the premier one-design sport boats in the world. A perfect fit for racing on Biscayne Bay, it raises the bar and sets the standard in high performance racing.

Introduced in 1993, built by Melges Performance Sailboats and designed by Reichel / Pugh, the Melges 24 experienced instant success. It was awarded Sailing World Magazine's prestigious Boat of the Year in 1994. And by 1998, the Melges 24 became massively popular in the USA and across Europe resulting in its first World Championship taking place in the UK.

Close to 900 boats have been produced worldwide and there are currently active fleets in 25 countries. The Melges 24 attracts sailing's top professional and amateur talent which continue to drive the class forward.

The Melges 24 is fun to race and the competition is fierce, but win or lose, it is an experience you don't easily forget. Whether sailing and racing with your friends, family or with some of the world's greatest sailors, you have an experience that is unlike any other.

For 2023, BCIR welcomes back plenty of the powerhouses of Melges 24 sailing, alongside new contenders. The 2022/2023 season has already established the rivalry ladder, with the two Barcardi Winter Series events contested in December and January setting the stage for the BCIR finale.

2022 BCR TOP 3 -----



Bora Gulari / Kyle Navin / Norman Berge / Ian Liberty / Michael Menninger (USA)

Brian Porter / RJ Porter / Bri Porter / Matt Woodworth (USA)



Drew Freides / Charlie Smythe / Morgan Reeser / Federico Michetti / Lara Poljsak (USA)



The Melges 24 in 3 words? So. Much. Fun.

Fruit that represents the Melges 24? Peach

Why Melges 24 sailors enjoy a cocktail? Melges 24 is all about camaraderie and family feeling – there are endless stories to tell over a cocktail

> Melges 24 sailors' music vibe? From Queen to AC/DC to Vivaldi and back again

Enjoy a cocktail with? *The one, the only... Buddy Melges*

Bacardi created: Spiced Palmer BCIR named it: That Feeling











vxone.org facebook.com/vxoneclass instagram.com/vxone

2022 BCR for 2023 year we expect to see the largest fleet yet. Sailed by a crew of two or three, the VX On

Sailed by a crew of two or three, the VX One's simplicity and friendly atmosphere ensures a great overall experience for all its sailors, with the fleet sure to put on a great spectacle and showcase its sporty nature on Biscayne Bay.

First built in 2012, the VX One keelboat joined the Bacardi party in 2014 and

The VX One rewards clear air, good boat handling, clean starts, boat balance, and a crew that responds to what the boat needs. With her wide, shallow and open cockpit, the VX One is every bit a modern high-performance machine and yet is designed with ordinary racing sailors in mind.

The design concept is born of a careful review of performance one-design demographics within this category worldwide. The VX One offers sailors from junior to advanced racer perpetual enjoyment of performance sailing in an affordable, durable, and technically advanced package. Simple. Fast. Fun.

As an amateur class, VX sailors have the opportunity to experience high performance racing in a friendly and supportive environment. The class is fortunate to attract world champion sailors that are eager to share knowledge to bolster the level of racing throughout the fleet.

Kevin Northrop / Max Albert / Andrew Brennan (USA)

Austin Powers (USA)

Michelle Austin / Monica Morgan /



TOP 3

Kaitlyn Liebel / Mark Liebel / Jordan Wiggins (USA)



The VX One in 3 words? *Sturdy, fast, fun*

Fruit that represents the VX One? *Pineapple*

Why VX One sailors enjoy a cocktail? Improves our dance moves!

> VX One sailors' music vibe? Beach music and reggae

Enjoy a cocktail with? Anyone that is part of the VX One Class

Bacardi created: *Pineapple Potion* **BCIR named it:** *One Fusion*



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GHI





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The foiling 69F sailors loved the 2022 BCIR so much, they are back this year!

First unveiled in Milan, Italy in early 2020, the Persico 69F is an integrated one-design boat, race and lifestyle format open to amateurs and pros alike. The 69F aims to create an innovative, spectacular and sustainable sailing competition format, both economically and environmentally for young sailors, offering a step into the monohull foiling world in the easiest and safest way possible.

At 6.90 metres long, the 69F is a small, very light yet stable design that bears some similarity in shape and size with a planing sports boat, except that this is a sports boat that lifts clear of the water and flies at speeds in excess of 30 knots.

Special wings or 'foils' allow the 69F to fly over the water and it is guaranteed to sail at least twice the speed of the wind, which makes the 69F one of the fastest sailing boats in the world in relation to its length. The 69F will foil downwind in just 7 knots of breeze, with 9 knots delivering upwind flight.

Delivering a full carbon high-tech racing machine, the 69F is stable and easy to handle even by a rookie crew. The recipe is simple, three or four crew members, pure joy, sustainability and performance.

2022 BCR TOP 3 -----



Clean Sailors Youth Racing Team - CJ Perez / Lukas Hesse / Jann Schüpbach

Miami Yacht Club Team - Brian Higgins / Nicolas Peirano Prat / Nicolas Aragones

Sail America - Pearl Lattanzi / JP Lattanzi / Gavin Ball



The 69F in 3 words? *Speed, adrenalin, flying*

Fruit that represents the 69F? Lemon

Why 69F sailors enjoy a cocktail? *To continue with the excitement of foiling*

> **69F sailors' music vibe?** *Marcha ... deep house*

Enjoy a cocktail with? Evel Knievel

Bacardi created: Coco Colada Spritz BCIR named it: Pressure Pressé





Sarava 46' Lagoon Catamaran

OVER 24H OF RUN TIME BEFORE RECHARGING BATTERIES TERMODINAMICA EQUIPMENT: 2 VRV8 Compressors – 35,000btu each 6 total air handlers

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6 Victron 330Ah Smart Lithium Batterie: 50,688 Watts total system capacity 40,550 Watts useable capacity 24V System 1980Ah at 24V Solar – 2,050

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MELGES15 CLASSES



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2023 will mark a first-time appearance for the Melges 15 dinghy at the BCIR, with many of the top US sailors expected to descend on Biscayne Bay.

Launched in May 2020, designed by Reichel / Pugh and built by Melges, the Melges 15 prioritizes stability, comfort, ease of use, and performance, offering stability and performance in a variety of conditions.

The Melges 15 offers a clear pathway for junior sailors to get started and stay excited about sailing, while also being comfortable and accessible enough for adults to learn, race, or cross-train. The stable hull shape and ergonomic cockpit make it a suitable layout for adult racing and educational sailing.

A fiercely competitive fleet, with strict one-design requirements, puts all the focus on technique, particularly downwind as the asymmetric spinnaker eagerly pops on plane to deliver a thrilling ride. Sailed by a crew of two, the all-up weight is not as important as how you sail the boat, with a broad range of competitive crew sizes.

The Melges 15 appeals to sailors of all ages, and BCIR looks forward to welcoming a mixed- generation fleet to Miami.

"The BCIR is synonymous with great, competitive sailing and even better parties," said Eddie Cox of Melges. "As the Melges 15 Class continues to grow, we're very excited to add this world-class event to our calendar." **ASISED** THE MELGES 15...

> The Melges 15 in 3 words? *Thriving, community, performance*

Fruit that represents the Melges 15? *Lime*

Why Melges 15 sailors enjoy a cocktail? Celebrating growth and camaraderie

> Melges 15 sailors' music vibe? Rock

Bacardi created: *Lime and Soda* **BCIR named it:** *Miami Moment*



By Rachele Vitello, ISCRYA

100 years ago, in 1922, the first ever Star World Championship took place on Long Island, NY, USA. The boat was about 10 years old, and its popularity was expanding from the American borders to the rest of the globe.

This past year the International Star Class celebrated its status as one of the most enduring boats, with the 100th Anniversary Star World Championship in Marblehead, MA, USA. The venue was not far from that of the first ever Worlds.

In testimony to the Star's longstanding appeal, and 10 years after losing its Olympic status, the 2022 Worlds featured 90 entries from around the world. Designed in 1910 by Francis Sweisguth, and an Olympic class for 80 years, 1932 to 2012, it is a status not matched by any other class.

Marking the 100th Anniversary since the first Star Worlds in 1922, the 2022 Championship represented a significant moment in history, and it is reflected in the attendance by sailors from all around the world who competed to have a chance to win one of the most prestigious trophies of the sailing world.

"The International Star Class Yacht Racing Association is beyond proud to have celebrated this historic achievement, the first by any international class," commented Tom Londrigan, Star Class President. "Over the past 100 years, the role the Star Class has played in international sailing cannot be overstated. The Star has led with innovations, not least modernizing itself, while retaining its distinctive one-design hull shape. The Star's popularity continues, spanning generations. Beloved by all ages, the youngest sailor competing at the 100th Anniversary Worlds was Vincent Schrader (GER), 23 years old, with the oldest, John Chiarella (USA) at 85 – all thrilled to be competing. John Chiarella is the Star Class Commodore."

In tribute to the heritage of the Star Class, teams at the 100th Anniversary Star Worlds were invited to choose a sail number to mark a moment in Star history which resonated with them. A read down the sail numbers reflects plenty of personal stories and memories, affirming the community role the Class has held through the decades. Larry Whipple chose '1922' to mark the inaugural worlds, and as one of the creators of the 'Star Class Legacy Foundation' his goal is to introduce future generations to this versatile, technical and challenging boat. Like many former World Champions, Paul Cayard opted for the year he won the Star Worlds, and raced under '1988', while his son Danny chose '1969' to reflect the year his grandfather Pelle Pettersson claimed the title.

All of the sport's legends have won a title in the Star Class. From Lowell North, founder of North Sails, to Dennis Conner, Mister America's Cup, from the all-time hero Paul Elvstrøm to three-time Olympic Star medalist

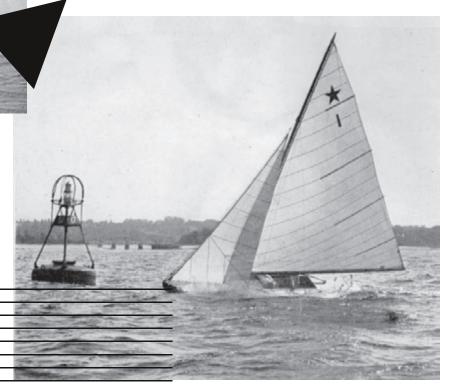


Mark Reynolds, from Valentin Mankin to Torben Grael, Paul Cayard, Robert Scheidt and Iain Percy. These are the sailors who have written the history of our sport. For them and all Star World Champions is dedicated the '100 Years of Gold Stars' book. Written by Carol Newman Cronin, the book is packed with interviews of most of the living Champions and captures the best memories of a century of global events.

Remaining true to the heritage of the Star Class since 1922, the World's was contested over six days with one long daily race,

bringing together the world's best alongside emerging talent in a battle of endurance, fitness, strategy and competition. The single race format is also reflected at the iconic Bacardi Cup, partner of the Star Class since 1927 – representing one of the longest standing alliances in sporting history. To honor this lasting relationship, Bacardi was the presenting sponsor for the 100th Anniversary Star World Championship.







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SHARING THE

OF BACARDI

Bacardi has invited sailors from across the classes racing here in Miami to curate their event cocktail. Inspired by a playful take on each sailor's personality, the Bacardi mixologists have been busy masterminding a classic cocktail for each sailor, whilst the BCIR event team have put their expert hand in to choose an alternative cocktail name!

"The Bacardi cocktails reflect each sailor and what they are about," said Eddie Cutillas, Bacardi USA.

"We're really excited to have dug into each sailor's unique personality, although not too seriously, with a signature cocktail! We can't wait to see you all at the bar to party."

Enjoy getting the party started at BCIR with your ultimate 'sailor' cocktail. You have quite a few days over the regatta to give your tastebuds a tantalising treat as you sip on some of your favorite Bacardi spirits. Enjoy the Miami nights experiencing these Bacardi classics and remember there will never be a better place to enjoy than at the Bacardi Cup Invitational Regatta.

There are plenty of crowd pleasers, but the real question boils down to whether your cocktail choice is based on your favorite Bacardi spirt or favorite sailor?

25



PAUL WARD (GBR) – J/70

What 3 (or 4!) words: Eat, Sleep, Sail, Repeat Fruit: Mango Cocktail reason: Friends Music vibe: Fat Boy Slim Cocktail companion: James Bond 007 Bacardi created: Mango Madras BCIR named it: Live and Let Sail

PETER CUNNINGHAM (CAY) - J/70

What 3 words: Nautical, Knotty, Nuts Fruit: Persimmon Cocktail reason: Feeling thirsty Music vibe: Reggae Cocktail companion: Giovanni Soldini Bacardi created: Persimmon Spiced Rum Old Fashioned BCIR named it: Peter's Nuts

DANIEL GOLDBERG (USA) - J/70

What 3 words: Old, Fat, Bald Fruit: Kristen Berry Cocktail reason: Make myself look better in the mirror! Music vibe: Edgy Rock Cocktail companion: Captain Ron Bacardi created: Persimmon Spiced Rum Old Fashioned BCIR named it: Dream Team

ROCCO FALCONE (ANT) - 69F

What 3 words: Team Player, Curious, From the Islands Fruit: Passion Fruit Cocktail reason: Have some fun Music vibe: Reggae / Dancehall Cocktail companion: John Bertrand Bacardi created: Tropical Storm BCIR named it: Rocco's Roar

ENRICO ZENNARO (ITA) - 69F

What 3 words: Happy, Enthusiastic, Romantic Fruit: Coconut Cocktail reason: Share happy moments with friends Music vibe: House music Cocktail companion: With my team Flying Nikka Bacardi created: Tropical Punch BCIR named it: Enrico Chico

TERESA ROMAIRONE (ARG) – 69F

What 3 words: Curious, Flexible, Friendly Fruit: Passion fruit Cocktail reason: Good news Music vibe: Rap Bacardi created: Spiced Rum Punch BCIR named it: Romairone Reviver

PAMELA ROSE (USA) - MELGES 15

What 3 words: Go, Fast, Girl Fruit: Blueberry Cocktail reason: Conversation Music vibe: Light Jazz Cocktail companion: Morgan Reeser Bacardi created: Blueberry Lemon Smash BCIR named it: Ace the Pace

NICK AMENDOLA (USA) – MELGES 15

What 3 words: Pragmatic, Dedicated, Team player Fruit: Blueberry Cocktail reason: Share time with old friends and make new ones Music vibe: Rock 'n Roll Cocktail companion: Scott Nixon Bacardi created: Blueberry Rum Fizz BCIR named it: Dock Rock

AMANDA HORTON (USA) - MELGES 15

What 3 words: Positive, Friendly, Corny Fruit: Pineapple and Coconut Cocktail reason: Being next to the water Music vibe: Boom-boom-pow Cocktail companion: My favorite sailor, my husband Bacardi created: Coconut and Pineapple BCIR named it: Horton Highball

DREW FREIDES (USA) - MELGES 24

What 3 words: Scared of losing Fruit: Orange Cocktail reason: With friends Music vibe: Jazz fusion Cocktail companion: Vince Brun Bacardi created: Hurricane BCIR named it: Freides' Fizz



LAURA GRONDIN (USA) – MELGES 24

What 3 words (go look these up!): Perspicacious, Thalassophile, Skookum, Finifugal, Librocubicularistic Fruit: Cherries Cocktail reason: With friends Music vibe: Rock 'n' Roll

Cocktail companion: Grace O'Malley Bacardi created: Frozen Cherry Limeade BCIR named it: Pour a Laura

TRAVIS WEISLEDER (USA) – MELGES 24

What 3 words: Fun, Silly, At times serious Fruit: Orange Cocktail reason: With friends Music vibe: All Cocktail companion: Any of the Bacardi competitors Bacardi created: Zombie BCIR named it: Travis Twist

JON VANDERMOLEN (USA) - STAR

What 3 words: Fun, Colorful, Grateful Fruit: Lemon Cocktail reason: With friends Music vibe: Hippie Jam band - Grateful Dead Cocktail companion: Stu Hebb and Tom Blackaller because laughter is the elixir to life and these two guys laugh a ton and are, were, super funny.

Bacardi created: Summer Splash BCIR named it: Jamboree Jon

LARRY WHIPPLE (USA) - STAR

What 3 words: Steady, Good. Good sense of humor Fruit: Blueberry Cocktail reason: Fun Music vibe: Opera Cocktail companion: George Pop Corry Bacardi created: Blueberry Pineapple Mojito BCIR named it: Whipple Ripple

PAUL CAYARD (USA) - STAR

What 3 words: Driven, Competitive, Compassionate Fruit: Blueberry Cocktail reason: Relax Music vibe: Rock 'n' Roll Cocktail companion: Frithjof Kleen Bacardi created: Blueberry Colada BCIR named it: Cayard Classic

MICHELLE WARNER (USA) - VX ONE

What 3 words: Curious, Adventurous, Stubborn (I will get that kite up dammit)

Fruit: Mango Cocktail reason: No reason is ever necessary! Music vibe: Something that you can shake your booty to! Cocktail companion: That super cute sailor from Ireland that said, "Can I help you find your friends" at Constitution Bar in Hobart ... Alas - all I said was "eeeppp". Seriously - I'd love to chat with Carolijn Brouwer or Sam Davies - both amazing women sailors that have managed to do inroads into the Volvo series. Bacardi created: Heat So Sweet BCIR named it: Mango Fandango

TIM PITTS (USA) - VX ONE

What 3 words: Passionate, Blunt, Outgoing Fruit: Passion fruit Cocktail reason: To keep smiling Music vibe: Beach music / Reggae Cocktail companion: Taylor Canfield Bacardi created: Miami Spice BCIR named it: Passion Punch

JOHN MORREALE (USA) - VX ONE

What 3 words: Sarcastic, Driven, Empathetic Fruit: Apple Cocktail reason: Refreshment Music vibe: Alternative Cocktail companion: Anybody in the VX One class! Bacardi created: Bobbing for Appletinis BCIR named it: Apple Shackle

on a mission to build leaders through sailing

Dawn Riley is one of the best-known sailors in the world and a Dual Hall of Famer, having recently being inducted into both the United States National Sailing Hall of Fame and the international America's Cup Hall of Fame. Dawn is the youngest person and first woman ever to achieve this. She has also raced in four America's Cups and two Whitbread Round the World races.

Dawn is a past president of the Woman's Sports Foundation, and current executive director at Oakcliff Sailing, a non-profit training and coaching centre in Oyster Bay New York. Oakcliff offers unique programs, from corporate teambuilding to a tuition based residential program for athletes who want a career in the marine industry. Through these programs, Oakcliff is helping America regain its leadership position in the sport and Building American Leaders Through Sailing.

BCIR thanks Dawn for sharing her insights on what sailing teaches us about building individuals and teams and how Oakcliff Sailing approaches its mission.

About Oakcliff Sailing

Oakcliff's mission is to Build American Leaders Through Sailing, and the real beauty is in the process. Diverse athletes of varied ages, backgrounds, and skills come from all over the world to join together in New York, full of energy and optimism, to collaborate, innovate, learn and change the face of sailing.

Sailors train on high performance skiffs, cats and foiling platforms. They sail across oceans both fully crewed and short-handed and compete near-shore in an intense match racing program. The learning continues with training in the boat shop and in the business suite.

Oakcliff is one-of-a-kind but made up of many parts of the best from around the world; high level match racing from Sweden, apprenticeship programs copied from New Zealand, some offshore copied from the UK and short-handed from France, and a little bit of National Outdoor Leadership School (NOLS) and Outward Bound leadership programming tossed in.

Immersive Experience

The on-site housing means the immersion in all things sailing and in life is complete. When there is a crash between boats, or someone runs out of fuel, or they flood the kitchen by putting liquid dish soap instead of dishwasher detergent into the dishwasher... we try to laugh and recognize that they have just created yet another 'learning opportunity' for themselves and their team.

It is a fluid environment, always active. For those who are in our on-site high school there is structure, but often we find the students going above and beyond in their school work so they can get to their sailing education as fast as absolutely possible.



In the summer, the focus is on the water adding in safety training, classics sailing,

coaching skills and race management to the curriculum. In the winter the focus is on school work and shore-based skills in the boat shop as well as the business structure of the marine industry. This often includes testing trainees project planning skills with trips South to compete when possible.

Roadmap to success

The Oakcliff Olympic Helix (www.oakcliffsailing.org/news/researchreveals-secrets-to-olympic-success-oakcliff-helix) is a graphic and detailed way to help sailors, and their support networks identify the often-overlooked considerations in pursuing an Olympic Campaign. It is so much more than what races you just won. When do you spend the funds, how are you working with your partner, how big are you going to grow, what is your level of enjoyment? It is also a guide to help individuals decide if and when traditional education fits into their life plans.

Accessible to all

As a public non-profit Oakcliff ensures resources available to all. The America True Scholarship ensures that no one is turned away for a lack of ability to pay. The best success stories are often those who did not have traditional sailing club opportunities, but when made available to them, they excelled. Graduates are not only in key positions at North Sails, Future Fibres, American Magic and 11th Hour Racing they are pulling the next group up with them. Current trainees are embedded within 11th Hour Racing at The Ocean Race stopovers.

Most rewarding is to see people come into the program, some with exact ideas of what they want and some with no idea, but nearly everyone grows and evolves and comes out a much-changed person with confidence in their own problem-solving and decision-making skills,





In Dawn's **WORDS** ...

Did you have a sailing mentor and what difference did that person make?

"It was a rock and rolly time for a 15-yearold girl who wanted to be a professional sailor in the early '80s. Outside of my family, many were not 'appropriate' role models but they did the job. Other boat captains from the 50 footer days: sailmaker Tim Woodhouse, Lowell North who bought me my first cocktail and had NO idea I was just 15, the brilliant Buddy Melges who entertains and teaches every time he opens his mouth, Peter Harken showing me the field of forgotten dreams at the office but stressed the innovation that is possible, and Gary Jobson's advice throughout the years on the business of sailing - the list keeps going."

What is the one piece of advice that has resonated through your life?

"Focus on doing everything in your control to the best of your ability in that moment and if you do that, the wins come 'easily."

What is the balance between sailing as a trainable skill and raw talent?

"I believe that there are some people who are just not the right fit and don't enjoy sailing enough to put the work in, but I've rarely if ever seen someone come into Oakcliff with a desire to be good at sailing and willing to work hard and do everything required, to not come out near the top of the sport."

What have been the biggest challenges of your sailing career?

"That is easy – I knew it was possible but sometimes it was harder to convince other people that I was right. Now at Oakcliff, they just assume I'm always right." What motivates you the most about what you do?

"Challenges and seeing people, including myself, learn every day."

What do you feel are the challenges facing today's young sailors?

"Honestly the pressure of having to succeed and trying to fit their success into one goal as determined by their peers and communicated through shared media. There is nothing sadder than having a person come to Oakcliff who has gone into serious debt to get a degree in an area that they choose without having any real experience in living and once they try it out they realize that they hate it and now have wasted US\$80K and 4 years to learn that.

What is your motivational quote you share with others?

"Henry Ford said, 'If you think you are right or you think you are wrong – you are correct."

Do you have an overriding sailing memory?

"There are so many. The best ones personally are that moment when you are all working together as a team in a super high pressure moment to win a race. Packing the huge wet sticky Cuban Fibre spinnakers on the Z legs in 1992 and launching myself out of the hatch, swinging on the shrouds to land in the pit and help hoist that sail. The dogfight with America True against the Japanese where we started behind with 2 penalties, came back to pass and won ... with two holes in our boat but qualified for the semi-finals with a race to spare. Surfing down a deep blue 40 foot wave in the Southern Ocean, wearing my pink flannel shirt on Maiden and suddenly throwing us into a broach to the shocked faces of the team ... which turned to relief when they realized it was done to avoid a whale who was sunning itself in the trough!

not to mention the hands-on experience. They can experience the many facets of the sailing industry whether it be on or off the water and often find the parts – paths they might not have ever even considered. It is like a fire hose of knowledge is provided and they can design, build, break and repair their boats and their pathway in life.

Discover more:

www.oakcliffsailing.org www.facebook.com/Oakcliffsail www.instagram.com/oakcliffsail www.tiktok.com/@oakcliffsailing

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BACARDI CUP PROGRAM









SUPPORTING THE NEXT GENERATION OF STAR SAILORS By Luissa Smith

Initiated for 2023 by Bacardi, in partnership with the International Star Class Yacht Racing Association (ISCYRA), the Bacardi Cup U30 Program focuses on the next generation of Star sailors.

Bacardi's ambition has always been to enable access to competitive sailing, and the U30 Program will make a significant difference to teams participating at the 96th Bacardi Cup. Recognizing U30 sailors have many other commitments at this stage in their lives, competing at sailing events can be a time and financial challenge, so the Bacardi Cup U30 Program aims to be the catalyst to make the difference.

The Bacardi Cup U30 Program waives the entry fee for up to ten Star Class teams from around the world, plus awards financial support to use towards event costs. To be eligible, both helm and crew must be under thirty years old at the start of the regatta.

"We are hugely excited to launch the Bacardi Cup U30 Program for sailors, wherever they are in the world," commented Eddie Cutillas, Bacardi USA. "The program is not just about the current best up-and-coming sailors, it is open to all U30 sailors to apply. The program aims to be a game-changer to make competing more accessible for those young talented sailors who are passionate about the Star."

Bacardi's mission is to support the Star sailors of the future and enable them to plan their programs, confident in the knowledge that Bacardi will facilitate participation.

The Star fleet for the 96th Bacardi Cup is set to feature well over seventy teams from almost twenty nations. Competing against the legends and personalities of the class is a phenomenal experience for any sailor, and a unique learning opportunity for the younger and newer teams, who are relishing the chance to compete against the world's best.

We caught up with a couple of the sailors partnering with the Bacardi Cup U30 Programme: Austria's Robert Holzer and the USA's Matthew Rajacich.

Twenty-seven year old Robert Holzer will be sailing with Emil Scherer at their first ever Bacardi Cup, so plenty of learning ahead for this pair as they compete at what will mark their most high profile and competitive event to date.



"As a team, we have participated in Star regattas for four seasons now," said Holzer, "including two District Championships."

"We have never had the chance to participate in an event as big and competitive as the Bacardi Cup. We could not be more grateful for the opportunity to race against top sailors in a marvellous sailing spot like Miami."

Holzer explained how the Bacardi Cup U30 Program will enable the team to elevate their sailing to the next level and measure themselves in a worldclass fleet, adding, "Only because of the U30 Program we can compete at the Bacardi Cup, all made possible by the great support of Bacardi and the event organization. Without this support the amount of logistical and financial problems along the way would have prevented our participation in the regatta. Because of this program we get the chance to experience such a renowned event."

American sailor Matthew Rajacich has experienced the Bacardi Cup a few times already, both as helm and crew. Last year was his first time helming at the Bacardi Cup, where he finished 37th with Eric Wagner, and the duo are set to build on that experience this time round. They also teamed up at the 100th Anniversary Star Worlds in 2022, finishing 47th overall, and third placed Junior team.

Matthew is heading down to the Miami sunshine from Maryland, trailering his Star the almost 2,000 kms distance.

"For me, the U30 Program is more about getting other under-30 skippers in the boat. I am already hooked and just want to see the Star Class grow so that I have people to race against in the 125th Bacardi Cup," he said.

Rajacich has been hooked on the Bacardi Cup since his debut, continuing, "After attending my first Bacardi Cup as a crew in 2019, I knew I wanted to come to this regatta every year. It is one of my favorite regattas and one of the most competitive regattas in the world for the Star Class."

"To be able to race at such a historic event with the high level of competition is amazing. Every race is a chance to get better and mix it up with the best, as well as make friends from all over the world."

"The U30 program is making the event even better," concluded Rajacich. "In the past 5 years racing at the Bacardi Cup, there have usually only been a handful of U30 skippers competing, and I love being able to race against sailors that are similar in age to me with the hope that I will be able to race against them for the rest of my life"

"With the U30 support, I am able to attend more regattas like the Bacardi Cup and still be able to pay my bills when I get home. The U30 Program is also helping to get the word out to young sailors that the Star boat is out there, and once you sail a Star once, you are usually hooked for life."

Reflecting on the Bacardi Cup vision, Eddie Cutillas, Bacardi USA, concluded, "To compete at the Bacardi Cup, one of the sport's most high-profile events, is on the wish list for many, not just to build skills and success, but to be part of this amazing event shoreside, enjoy unforgettable experiences and gain sailing friends from around the world. On behalf of Bacardi, I welcome you all to our annual celebration of sailing at the 96th Bacardi Cup and looking forward to seeing you in the boat park, out racing and enjoying post-race Bacardi hospitality."

THE LIFE CHANGING IMPACT OF PROJETO GRAEL

Brazilian sailor Samuel Gonçalves, a protégé of Projeto Grael (The Grael Project), shares how the initiative has shaped opportunities for thousands of young Brazilians and its impact on young lives, including his. Samuel considers his life as two stages: life before Projeto Grael and how his life's course has unfolded since.

From humble beginnings

Samuel could never have imagined his sailing trajectory, from learning to sail aged thirteen, thanks to Projeto Grael, to sailing with some of the biggest names in the sport, becoming one of those big names himself, and going on to claim top titles. District Championship success led to National Championship glory, Continental Championship podiums and onto World Championship victory. Amongst his highlights are two of sailing's most coveted titles and toughest events to win, the Star World Championship and Bacardi Cup.

Samuel's journey started with Projeto Grael back in 2001, just three years after the Grael family launched the project to introduce sailing to youngsters, regardless of their social background. Projeto Grael reaches out to different communities, aiming to promote social inclusion of children and young people in social vulnerability.

In 2001, when Samuel was just 13 years old, Projeto Grael visited his school, and the impact was instant. Having never seen a boat before, Samuel was fascinated, declaring the experience, *"olove at first sight - from the first practical class, I decided that I would like to sail for the rest of my life."*

In Pursuit of Passion

To achieve his goal of sailing, Samuel needed to be disciplined at school to achieve the grades expected of students participating in Projeto Grael. At the same time, he dedicated himself to the twice-weekly sailing lessons, soon attending on additional days to help the teacher, before finding himself sailing every day of the week. A year later in 2002, Fred Hoffmann, the father of one of his teachers at Projeto Grael needed a crew, and she recommended Samuel. Experiencing his first competition, he loved the thrill of racing, and the boat owner asked him to start giving lessons, which led to his involvement with his sailing club. Samuel's obsession with sailing never faltered. He spent all his time learning about different types of boats and styles of sailing, read copious books and was enraptured with the sport.

The Tipping Point

In 2011, ten years after Samuel first saw a boat, three remarkable events occurred. First, he graduated from college, then he was invited to compete in the Cape to Rio Race as one of the helmsmen on 'City of Cape Town', along with three South Africans and four Brazilians, who were also former students of Projeto Grael.

"They only asked us to come back alive!" smiled Samuel. "We did and won the race, marking the first time in the event's history that a Brazilian had won."

The third was being invited by Lars Grael to crew in the Star Class, but Samuel needed to gain 20 kilos, something he describes as one of his biggest challenges.

From 2011 forwards, Samuel's racing pedigree was sealed, including back-to-back victories at the Bacardi Cup in 2014 and 2015.

Planting the seed

Projeto Grael was formed after many years of conversations between friends at the Rio de Janeiro Yacht Club, a traditional club in the city of Niterói where the Grael family are members. Their idea was to find ways to make sailing more popular and accessible to everyone, not just club members. They wanted to remove sailing's label



as an elite high-performance sport, and put the focus on sailing for pleasure and leisure.

After the success of the Brazilian sailing team at the 1996 Atlanta Olympic Games, where Robert Scheidt won gold in the Laser, Torben Grael/Marcelo Ferreira won gold in the Star, and Lars Grael/Kiko Pellicano claiming bronze in the Tornado, the Grael family, together with Marcelo Ferreira and other friends from Niterói were spurred to action. They leveraged this Olympic success to highlight sailing across the Brazilian media and launched their project from two containers on Niterói's Charitas beach, with support from the City Hall.

Projeto Grael is formed

Sailing is not part of the daily life of the Brazilian population, so the objective was to offer sailing in an inclusive and supportive environment and at no cost to 8–13-year-old children who attended state schools. Their first introduction to sailing, was project teachers arriving at schools with an Optimist dinghy, so they could see and touch a boat.

Classes at Projeto Grael began in 1998, and after a few years it became necessary to expand their structure of assistance, as many students were forced to stop classes in order to work and earn money to support their family.

So, from 2003, Projeto Grael started offering professional courses which would further improve students' future opportunities, including carpentry, fiberglass work, outboard and diesel engine mechanics, sail making - professions that could provide a career.

The Impact

Along with around 18,000 of others, Projeto Grael was the seed for Samuel and he has become one of the project's most successful alumni, proving anything is possible if you believe in yourself and work hard.

Today, Projeto Grael has its own headquarters and supports 700 children and young adults between 9-29 years old per year, with the focus on three teaching pillars: sports, environment and professions. The project remains true to its origin with all course costs free of charge and funded by donations and sponsorship.

Samuel's heart remains close to the project, as he said, "Whenever I return from a trip with a trophy or medal, I go to Projeto Grael to share and tell the stories. I want to show they can make their dreams come true by dedicating themselves and walking in the right direction."

"The objective of Projeto Grael is not to train sailing champions, but champions in life. Talent appears over time, but the pride of Projeto Grael is to see students do well on their way in life. Since the beginning, we have the philosophy of the Sea and Sailing for everyone."

Samuel remains involved with Projeto Grael, alongside his work with the Brazilian Sailing Federation. He still sails professionally in the Star and other classes and is a member of the Brazilian Navy Sailing Team.

Keeping the sails hoisted

Projeto Grael is supported by a range of individuals and companies who empower the dreams of young people. Find out more at projetograel.org.br

In Samuel's words ... What is the one piece of advice that has resonated through your life?

"What my mother taught me when I was little." Do everything in the best possible way, as if it were for God and seek first the kingdom of God and His righteousness, and all these things will be added together with you."

What do you feel are the challenges facing today's young sailors?

"Usually when a young person has a lot of talent and time to sail professionally, he/she doesn't have the money to pay for equipment and travel. In Brazil, having quality equipment at an affordable price is difficult. Many talented sailors stop sailing in order to work and pay the bills. To become a sailing professional and make a living from the sport, it is necessary to dedicate yourself fully and acquire new skills that add value to your work."







What motivates you the most about the sport? "I love the sea, the wind and sailing."

Your motivational quote?

"Winning a competition dishonestly or without the respect of opponents has no value."

Samuel's Bacardi cocktail What 3 words:

Resilient, patient, passionate (about sailing) Colour: Blue

Cocktail reason:

Hot day without wind Music vibe: Jazz Cocktail companion: Isao Toyama and Lars Grael

Bacardi created: Tormenta Negra BCIR named it: Samuel's Splash

Follow Samuel Gonçalves:

@atleta_samuel_goncalves facebook.com/samuel.fmg

BACARDI

BACARDI TAKES BOLD ACTION TO BE THE WORLD'S MOST RESPONSIBLE GLOBAL SPIRITS COMPANY

Through 161 years in business, Bacardi has established a reputation as a family-owned company that crafts exceptional spirits. What's more, it continually seeks to craft a sustainable future for itself and for the world.

Bacardi wishes to be the most environmentally responsible global drinks company. And the only way to attain such a goal is to continuously explore ambitious, new innovations.

Doing what's right for the planet is part of the company's recipe for good. We invest in water conservation and restoration projects, commit resources to the conservation of natural habitats, transition to cleaner and more efficient energy sources at our facilities, find sustainable alternatives to plastic, reduce greenhouse gas emissions and waste to landfill, decrease our overall environmental footprint and much more. Bacardi is committed to driving a positive impact in local communities across the globe.

MORE bacardilimited.com/esg

DISCOVER

As part of our Environmental, Social & Governance (ESG) program, 'Good Spirited', and in line with the United Nations Sustainable Development Goals (SDGs), Bacardi has set its own goals to achieve by 2025, which are in addition to our commitment to remove all plastic point-of-sales materials by 2023 and to be 100% plastic free by 2030:

- 50% cut in greenhouse gas emissions
- 25% cut in water consumption
- 100% key raw materials and packaging sourced sustainably
- 100% of product packaging to be recyclable
- 40% recycled content of product packaging materials
- Zero waste to landfill at all production sites

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BACARDI UNITES WITH INDUSTRY TO DELIVER THE PROMISE OF CLEAN WATER

When it comes to the health of a community, fewer things carry as much importance and impact as the health of its water supply. Bacardi has been partnering with the Beverage Industry Environmental Roundtable (BIER) in Tlajomulco de Zúñiga, Mexico on a multi-year water restoration project, born of the shared belief that "less talk, more action, at scale" is the best way to make a lasting impact.

The project started as a response to the Santiago River Watershed undergoing stress due to the nearby installation of a highway. The project, dubbed Charco Bendito (meaning Blessed Puddle), brings several competing global beverage companies together to test a new approach to catalyzing action within a community. The idea is to think big, start small, and build momentum.

In 2022, Charco Bendito supported the replenishment of 380,000+ cubic meters of water:

- Provided an additional 250+ people with potable water
- Added 65 hectares of reforested area
- Planted 18,500 trees
- Increased water infiltration by 200,000+ cubic meters back to the lagoon

BACARDÍ® DISTILLING AWAY GHGS

BACARDÍ^{*} rum is investing in technologies and processes to reduce its greenhouse gas (GHG) emissions by 50% at its distillery in Puerto Rico starting in 2023. The Combined Heat & Power (CHP) system currently being installed will go live later this year, replacing heavy fuel oil with propane gas to give the distillery a much cleaner, more efficient energy solution:

- The generation of biogas through the wastewater treatment system, which helps power the distillation and creates electricity; more than 60% of the distillery's energy is generated this way
- Recapture 95% of the condensate generated during distillation to reduce the energy required

- To capture CO2 from the fermentation process and can supply to the sparkling drinks industry
- Plant and nurture six pollinator gardens to support local wildlife in Puerto Rico

ANGEL'S ENVY® SAVING BOURBON'S FAVORITE TREE

The American white oak is a big deal in the bourbon industry, because bourbon must be aged in new charred white oak barrels.

There are also 500 species of moths and butterflies that count the tree as their habitat, and countless other species that snatch its acoms for food.

ANGEL'S ENVY[®] Kentucky straight bourbon whisky has planted more than 200,000 white oaks since launching its Toast the Trees initiative in 2014. Last year, the brand netted its best results yet, planting 65,584 white oaks.

BOMBAY SAPPHIRE BOTANICALS SOURCED FROM 100% SUSTAINABLY CERTIFIED SUPPLIERS

BOMBAY SAPPHIRE[®] is on a mission to be the most sustainable global gin. In 2022, it became the first major gin brand to have all 10 of its botanical ingredients sourced from 100% sustainably certified suppliers.

Bacardi takes a 360-degree approach to sustainability, caring as much about the farmers and their communities as they do about the botanicals they grow and harvest for BOMBAY SAPPHIRE. By looking after their well-being and investing in sustainable farming practices, the company is helping to protect the environment and livelihoods for generations to come.

An example of this in practice is the village in Ghana where, over a number of years, Bacardi has worked with AIESEC, a local nongovernmental organization, to help the community establish itself as an independent farming cooperative – from installing a water pump, which now supplies the village with fresh water, to recruiting an agronomist for expert advice and guidance. In 2021, the village harvested its first crop of grains of paradise for BOMBAY SAPPHIRE.

BACARDI LIMITED UNPACKING PLASTIC

When it comes to consumable goods, the world has for a long time deemed plastic a necessary evil. For the 2022 holiday season, Bacardi unveiled innovative new 100% plastic-free gift pack designs across its entire portfolio of iconic brands, including BACARDÍ* rum, GREY GOOSE* vodka, BOMBAY SAPPHIRE* gin, MARTINI* vermouth and DEWAR'S* Blended Scotch whisky. This achievement sees Bacardi remove almost 275 tons of single-use plastic used annually which won't go to landfills. But Bacardi isn't stopping there. It now aims to hit its goal of removing 100% of all single-use plastic from its gift packs and point-of sale materials by the end of 2023.

REGATTA INFO

EVENT ORGANIZERS

Event Chair: Sara Zanobini Regatta Chair: Mark Pincus Star Representative: Jerelyn Biehl J/70 Representative: Chris Howell Melges 24 Representative: Joy Dunnigan Melges 15 Representative: Eddie Cox VX One Representative: Timothy Pitts 69F Representative: Alex Sastre

PRINCIPAL RACE OFFICERS

Circle #1 Star Course: Carl Schellbach Circle #2 J/70 Course & Melges 24: Mark Foster Circle #3 Melges 15, VX One Course: Shannon Bush Circle #4 69F Course: Carol Ewing

INTERNATIONAL JURY

Tom Rinda USA Chief Judge Finn Mrugalla GER International Judge Giorgio Davanzo ITA International Judge Lori Lowe BAH International Judge Rick Mallinson USA International Judge Lance Smotherman USA National Judge (Arbitrator)

JURY SECRETARIES

Robin Rinda



CORAL REEF YACHT CLUB

Generations of Florida's most avid boaters have called Coral Reef Yacht Club home, creating enduring friendships and generating memories to last a lifetime. Everyone enjoys the community's atmosphere of ease, the sense of being among friends in the place where they truly belong. Steeped in history and tradition, Coral Reef Yacht Club has grown to be known as a premier yachting center. For over fifty years, sailors from all over the world have entered through the stately royal palmed driveway to participate in some of the best competitions in the world of yacht racing. Centrally located in Coconut Grove on Biscayne Bay, the club is known worldwide for warm hospitality, relaxed atmosphere and as host to some of yachting's most prestigious regattas.

The 96th edition of the Bacardi Cup is co-hosted by Coral Reef Yacht Club, which will provide Race Committee and host the Star Class. We would like to extend our gratitude to Commodore Mike Owens, Race Committee Chair Henry Chau and the CRYC membership of strong volunteers who have a seasoned history of hosting regattas.

> www.coralreefyachtclub.org 2484 S Bayshore Dr, Miami, FL 33133 T: 305-858-1733

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SHAKE-A-LEG MIAMI

Shake a Leg Miami is a 501(c)3 organization that has worked in partnership with the City of Miami for the past 25 years. SALM is located on the waterfront of Miami's beautiful Biscayne Bay, and enjoys facilities which include a marina with a variety of boats and kayaks, a boatyard and boat repair area, multipurpose classrooms with computers, a multimedia lab, a rooftop observation deck and, most importantly, two Eco Islands on Biscayne Bay. Shake-A-Leg Miami's mission is to be the premier global destination utilizing the marine environment to improve the health, education and independence of children and adults with physical, developmental and economic challenges, in an inclusive community setting. Children and adults with disabilities and their families need a place where they can recreate. together, have fun, learn and grow in a fully inclusive environment. Children with disabilities have the same needs for leisure, friendship, and social participation as their non-disabled peers. We can make that happen! Many disabled children are less likely to actively partake in organized leisure activities and are less likely to engage with peers outside of school. Furthermore, these children are significantly less physically active and are thus at increased risk for various health issues associated with a sedentary lifestyle. Participation can change that. We want to thank Shake a Leg President Harry Horgan and his right arm, Karis Starkes for continuing to support the Bacardi Cup Invitational Regatta.

> www.shakealegmiami.org 2620 S Bayshore Dr, Miami, FL 33133 T: 305-858-5550



US SAILING CENTER

The US Sailing Center (USSC) is an independent local non-profit organization founded in 1987 whose primary mission is to promote sailing in the Miami area. The Center has been an official US Olympic Training Site since 1998. Thank you to Pat Downey and the US Sailing Center for providing support for the 2023 Bacardi Invitational Regatta.

> www.usscmiami.org 2476 S Bayshore Dr, Miami, FL 33133 T: 305-854-0122



COCONUT GROVE SAILING CLUB

Coconut Grove Sailing Club was started by a group of Miami residents based on a shared love for sailing, a passion for Biscayne Bay and, a spirit of volunteerism in providing community service. The purpose is to encourage the sport of sailing, to promote the science of seamanship and navigation, to sponsor cruises, races and instructional classes, and to foster a spirit of cooperation and good fellowship for people of all ages. In addition to sailing education and race management programs, the CGSC is very community minded. Offering over 20 scholarships given to students in The City of Miami. Thousands have learned to sail at CGSC, and if you're just dipping your big toe into the friendly waters of Biscayne Bay, you couldn't find a better place. We would like to thank Commodore Dave Martin, RC Chair Susan Walcutt and Regatta Chair Andi Hoffman together with all the CGSC volunteers.

> www.cgsc.org 2990 S Bayshore Dr, Miami, FL 33133 T: 305-444-4571



BISCAYNE BAY YACHT CLUB

The Biscayne Bay Yacht Club is a private yacht club located in Coconut Grove, Miami. Founded in 1887 by Commodore Ralph Middleton Munroe, the Biscayne Bay Yacht Club is one of the oldest yacht clubs in Florida. BBYC is one of the 5 members of the Biscayne Bay Yacht Racing Association (BBYRA), together with Coconut Grove Sailing Club, Coral Reef Yacht Club, Key Biscayne Yacht Club and Miami Yacht Club, and one of the six founding members of the Southern Ocean Racing Conference (SORC).

Biscayne Bay Yacht Club Promotes the art of sailing on Biscayne Bay, since its founding The Club has planned, conducted and or participated in virtually all the outstanding sailing races in South Florida. Throughout the year BBYC Regatta Committee conducts Sunburn Regatta, Lime Cup Annual Offshore Race and many more. In 2023 BBYC will be the co-host of the Bacardi Invitational Regatta and provide Race Committee for the J/70 & Melges 24 class. We would like to extend our gratitude to Commodore Jeffrey Nehms, Race Committee Chair Bruce Harper and the BBYC volunteers.

> www.biscaynebayyachtclub.com 2540 S Bayshore Dr, Miami, FL 33133 T: 305-858-6303



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